

A stylized illustration of a house with a white body and brown outlines for the roof, chimney, door, and window. A large green circle with a white border is positioned on the roof. The text 'The Home Seller's Guide' is centered within this circle. A red 'FOR SALE' sign is attached to the bottom right of the house.

The
**Home Seller's
Guide**

FOR SALE

Why work with me?



Thinking of Selling your Home?



HOUSE FOR SALE

**My Sellers
Make an Average
of \$6000 More**

Or are you curious about the value of your home?

Great! I'm here to help you with every stage of the process so you can make the best choice for you and your family.

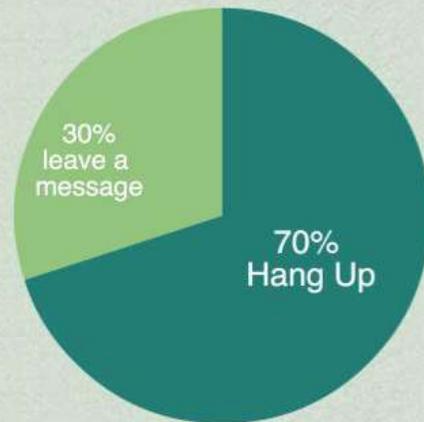
When selling homes, I use innovative marketing and listing strategies that are proven to sell your home for 4% more on average than anyone else. That means, on average, my sellers walk away with \$6,000 more!

1. We Answer the Phone!

Do Agents Answer the Phone?



Will Buyers Leave a Message?



Seems obvious, right?

At least, it should be! The graphics above, however, show just how many calls go unanswered.

Ultimately, this means 7 out of 10 buyer calls go unanswered, which can potentially cost you a quick deal and lots of money!

Our Commitment

I'm dedicated to returning calls within five minutes. We have a team that stays on top of all phone calls! No potential buyer will go unanswered!

Whether it's myself or another team member who answers the phone, buyers will speak with a high caliber professional.

2. Get Your Home Noticed!

I'm dedicated to keeping up with the latest internet marketing techniques so the marketing for your home is seen more often and by more people!

I believe that advertising should put your home in front of as many of the right buyers as possible (so it sells quickly and for more money!)

That's why I spend time and money every month to advertise and promote your home on all of the best channels. Take a look at just a few of my unique internet marketing strategies:

Homes listed with me are viewed online more often!



Proactive Marketing



Social Media Marketing

Your home will be promoted with the latest marketing techniques through Twitter, Facebook and YouTube. You can view my Facebook Business Page at <https://www.facebook.com/eMyrtleBeachRealEstate>



Optimized Website

My website is specifically designed to engage visitors. From the overall layout to its unique, informative content, my website will guide potential home buyers to your home! I even have an Smart-bot to engage with.



Pre-Launch Checklist

Once a listing agreement is in place, I conduct a series of activities to intentionally drive traffic to your home on my website and engage my list of over 500+ buyers actively looking for homes to purchase in the Myrtle Beach area.



Ongoing, Targeted Marketing Campaigns

We conduct a series of targeted marketing campaigns across social media and other channels to continually drive qualified, interested buyers to your property!

3. Selling Specialization!

The Home Selling Process is More Complex

Today, the home selling process is much more complex than it was ten years ago. Think about it - ten years ago, YouTube, Facebook, and Twitter were brand new and incredibly small!

Because it takes more to sell a home today, it takes an agent who is 100% dedicated to staying on top of the latest marketing strategies, local market, and larger national trends to ensure your home sells fast and for the most money possible.

**What does
that mean
for you?**



Your home will **sell faster**. I sell homes, on average, **15** days faster than other brokerages!



Your home will **sell for more!** I currently sell homes for **4%** more than average!

So Now What....

If you are considering selling your home, give me a call at **843-790-3077**. I would love the opportunity to learn more about your specific situation and help you sell your home!

Jacqueline Maas, Phillips Realty

